

# McMaster University

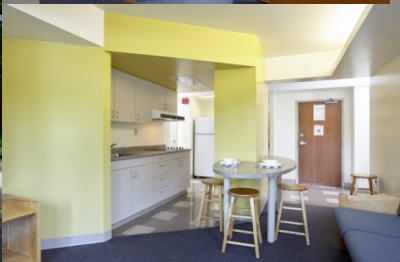
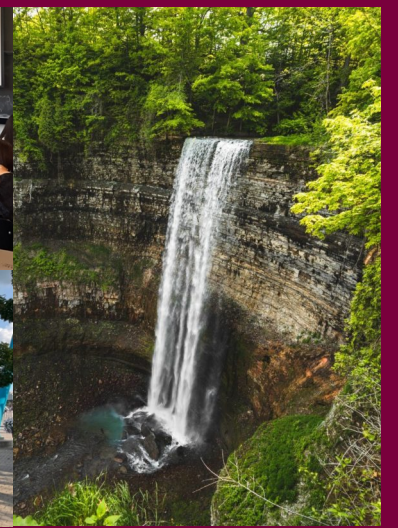
## 2025 Summer Programs

Founded in 1887, our purpose at McMaster is the discovery, communication and preservation of knowledge. In our teaching, research and scholarship, we are committed to creativity, innovation and excellence.

- One of only four Canadian universities **ranked among top 100** in the world
  - Ranked 85<sup>th</sup> in the Times Higher Education World University Rankings 2023
  - Ranked 98<sup>th</sup> in the Shanghai Jiao Tong Ranking of World Universities 2023
- No. 4 on the Maclean's annual rankings of Canadian universities
- Consistently ranked as Canada's most research-intensive, medical-doctoral university by Research Infosource since 2017
- Home of **three Nobel prize-winners**: McMaster Professor Bertram Brockhouse (Physics in 1994), McMaster graduates Myron Scholes (Economics, 1997), Donna Strickland (Physics, 2018)
- Top rated programs in: **Business, Engineering, Health Sciences, Humanities, Science, and Social Sciences**



“Participating in the McMaster Summer Program was a very valuable experience – not only academically but also personally. The two weeks of study exposed me to cutting-edge AI technologies and research methods, through refined and detailed courses. The relaxed and active atmosphere encouraged students to participate and express themselves. I made friends from all over the world, improved my English, and deepened my respect for different cultural backgrounds. I am deeply honoured to have participated in this program – it is an experience I will always treasure.”  
-Qianwen He





## Summer Program with Entrepreneurship & Innovation Focus

This program is designed to provide participants with a foundation of the latest concepts, skills and English language relevant to entrepreneurship and innovation. While practicing and improving communication skills in this context, participants will have an opportunity to learn essential topics, including:

- Entrepreneurial Opportunity Identification,
- Leadership for Innovation,
- Enterprise Opportunity Development,
- Rapid Prototyping, and
- Business Launch and Development.

### Program Features:

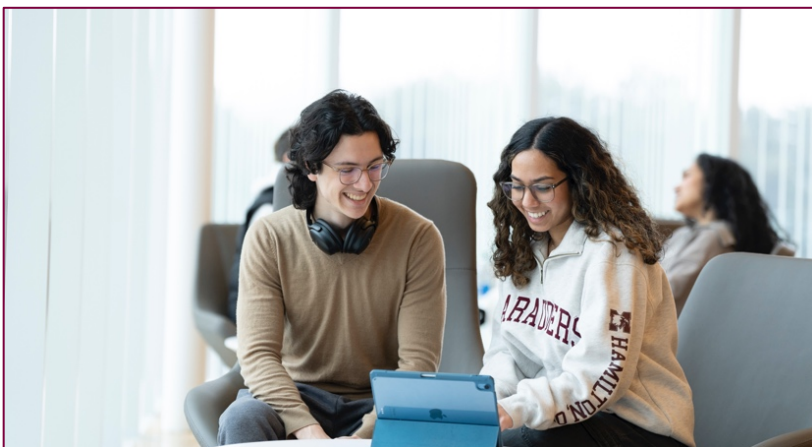
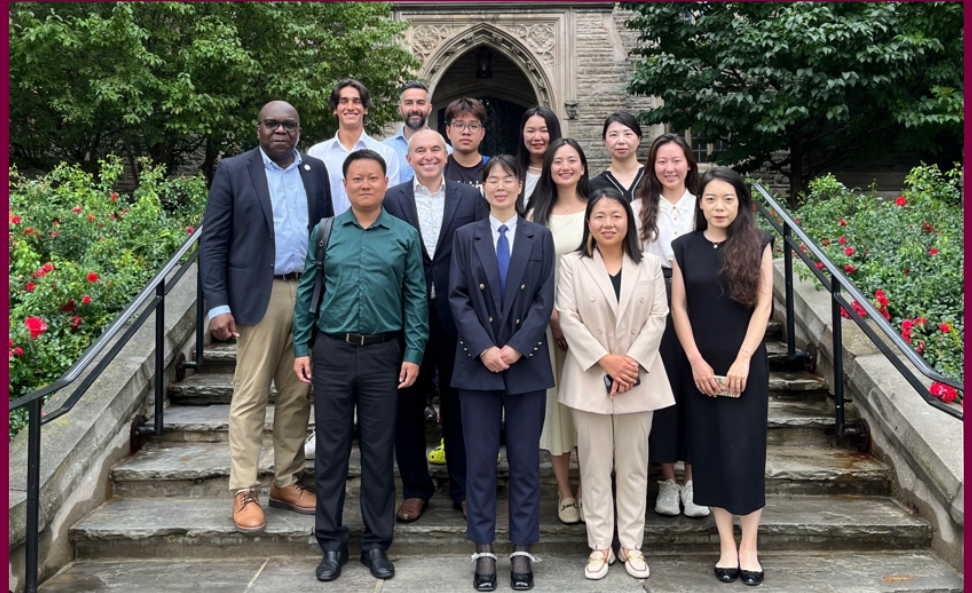
- Lectures by expert faculty from McMaster's Entrepreneurship & Innovation Program in our School of Engineering Practice
- Progress Report and Certificate of Completion
- Pitch Competition (with special recognition for top pitches)

**Program Dates:** July 19 – August 3, 2025

**Program Fee:** \$4350.00 CAD

*Fees include: tuition, accommodation, meal card (value: \$200 CAD) for campus cafeterias, airport pick-up and drop-off, access to university facilities, weekend trips*

*Optional: 3-day Eastern Canada Cultural Immersion visit (additional \$750 CAD) and university health insurance.*



### Contact:

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### Web:

<https://global.mcmaster.ca/about-us/#tab-content-summer-programs>



OFFICE OF  
INTERNATIONAL AFFAIRS

# 2025 Summer Program with Entrepreneurship & Innovation Focus

## Science/Engineering Stream

July 19 – August 3, 2025

Sat Jul 19	Arrival		
Sun Jul 20	9am Niagara Falls	2:30pm Niagara-on-the Lake Outlet Mall	
Mon Jul 21	9am-12pm Program Overview & Introduction to Innovation	12:15pm Welcome Reception	1:30pm-4:30pm Campus Tour, Community Visit, Team Building
Tues Jul 22	9am-12pm Universal Innovation Framework	1:30pm-4:30pm Workshop: Brainstorming Innovation Challenges	6pm Movie Night
Wed Jul 23	9am-12pm The Entrepreneurial Process	1:30pm-4:30pm Workshop: Student Project Presentations	
Thurs Jul 24	9am-12pm Product Definition & Competitive Analysis	1:30pm-4:30pm Workshop: Brain-Breeding Session	
Fri Jul 25	9am-12pm Market Analysis	1:30pm-4:30pm Workshop: Market Research	
Sat Jul 26	Eastern Canada Cultural Immersion Visit (Optional)		

Sun Jul 27	Eastern Canada Cultural Immersion Visit (Optional)	
Mon Jul 28	Eastern Canada Cultural Immersion Visit (Optional)	
Tues Jul 29	9am-12pm Unique Value Proposition & Business Model Canvas	1:30pm-4:30pm Workshop: Unique Value Proposition Business Model Canvas
Wed Jul 30	9am-12pm Technology Development Plan & IP Protection	1:30pm-4:30pm Workshop: Proof-of-Concept and Minimum Viable Product Plan
Thurs Jul 31	9am-12pm Presentation & Pitching Skills	1:30pm-4:30pm Workshop: Pitch Deck Presentation
Fri Aug 1	9am-12pm Pitch Competition with Prizes	1:30pm-4:30pm Graduation./ Farewell The University Club
Sat Aug 2	9am Toronto CN Tower & Eaton Centre	
Sun Aug 3	Departure	



"The *Strategic Digital Transformation for Entrepreneurs* program at McMaster University not only deepened my understanding of AI's applications in the business world, but also taught me invaluable lessons in leadership, entrepreneurship, and innovation. Beyond the coursework, the cultural activities provided an unforgettable opportunity to connect with extraordinary individuals from around the globe. I wholeheartedly recommend this program to anyone, regardless of age, who is passionate about leveraging cutting-edge technologies to create a brighter future."  
-Carlos Morett

