

November 19, 2020  
12:00 P.M. – 1:00 P.M.

## Town Hall Update

- **Opening Remarks** - Susan Tighe, Provost and Vice-President Academic
- **Overview** - Peter Mascher, Vice-Provost, International Affairs
- **Q & A Discussion** – With Peter Mascher, Vice-Provost, International Affairs, Sean Van Koughnett, Associate Vice-President, Students and Learning, and Dean of Students, Andrea Baumann, Associate Vice-President, Global Health, Faculty of Health Sciences and Lydia Kaporiri, Associate Professor, Faculty of Social Sciences





Monday, November 2 to Friday, November 13, 2020

— McMaster —  
**GLOBAL**  
Virtual Showcase

Featuring International Education Week



**BRIGHTER  
WORLD**



**McMaster  
Global**



# Town Hall Update

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## Land Acknowledgment

We will begin by giving honour and thanks to the Haudenosaunee and Anishanaabe nations as the traditional inhabitants of the lands where McMaster stands. To say that is to acknowledge a debt to those who were here before us and to recognize our responsibility, as guests, to respect and honour the intimate relationship Indigenous peoples have to this land.

# Global Ranking Overview

- ranked **#17 in the world** in the *Times Higher Education University Impact Rankings 2020* and **#1 in Canada** for the categories of Good Health and Well-Being, and Decent work and Economic Growth
- ranked **#69 in the world** and **#4 in Canada** in the *Times Higher Education World University Rankings 2021* – one of only four Canadian universities in the world's Top 70
- ranked **#98 in the world** and **#4 in Canada** in the *Shanghai Jiao Tong Ranking of World Universities 2020* – one of only four Canadian universities in the Top 100
- ranked **#144** in 25 subject areas in the *QS World University Rankings 2021* – one of only six Canadian universities in the Top 150
- ranked **#78 in the world** and **#5 in Canada** in the *THE Global Employability Rankings 2019* – one of only five Canadian universities in the Top 100
- ranked **#98 in the world** and **#4 in Canada** in the *QS Graduate Employability Rankings 2020* – one of only four Canadian universities in the Top 100



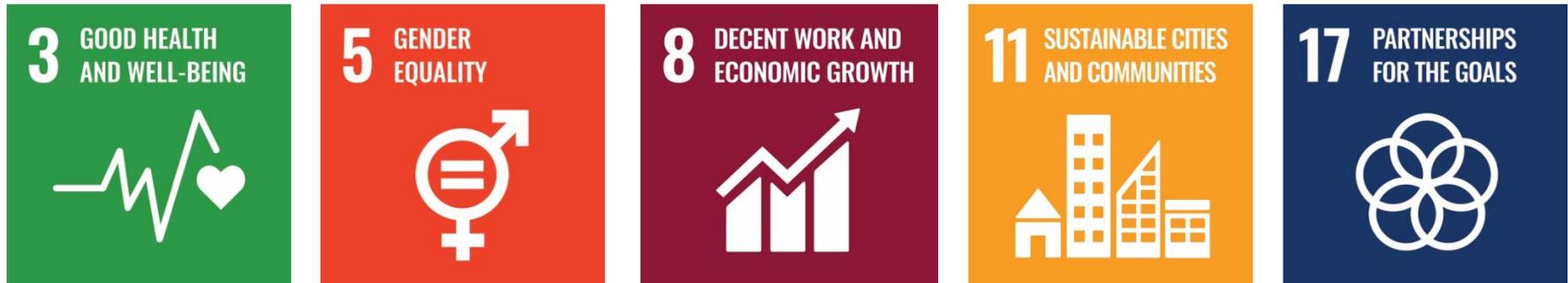
BRIGHTER  
WORLD

Ranked **#17**  
worldwide

\*Times Higher Education  
Impact Rankings 2020



# Ranked 17<sup>th</sup> in the World for Global Impact



- McMaster placed 17<sup>th</sup> in the world in the 2020 THE Impact Rankings: <https://dailynews.mcmaster.ca/articles/mcmaster-places-17th-in-the-world-in-times-higher-education-impact-rankings/>
- Times Higher Education (THE) ranked universities globally based on the United Nations' Sustainable Development Goals (SDGs)
- 2021 submission underway
- Research and many McMaster programs and initiatives support the UN SDGs

- **Faculty of Engineering McMaster Grand Challenges Scholars program** – students solve problems that address the UN SDGs
- **McMaster Global and International Education Week (November 2 – 13, 2020)** - International panel discussions, UN75 Dialogues and other virtual global engagement activities addressing the UN SDGs
- **U21 RISE Awards and Showcase** – recognizing student-led projects addressing one or more of the UN SDGs (McMaster student Lianna Genovese won the prestigious global award in 2020 for her invention 'Guided Hands')
- **Deepening connection with the UN** – via the United Nations Academic Impact (UNAI), Sustainable Development Solutions Network Canada (SDSN), Global Compact Network Canada
- **Development of McMaster UN SDG website** – led by Central Communications and Marketing in collaboration with the Global Health Office, OIA, and the UN SDG Subcommittee
- **Development of a Minor in Sustainability** – led by McMaster's Academic Sustainability Programs Office in collaboration with University Advancement and the UN SDG Subcommittee

# SUSTAINABLE DEVELOPMENT GOALS



REAL IMPACT ON  
SOCIETY AND  
ENVIRONMENT



U21  
UNIVERSITAS 21

Monday November 2 to  
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– McMaster  
**GLOBAL**  
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McMaster  
BRIGHTER  
WORLD

UN75  
2020 AND BEYOND

SHAPING  
OUR  
FUTURE  
TOGETHER



# McMaster and Its International Flavour

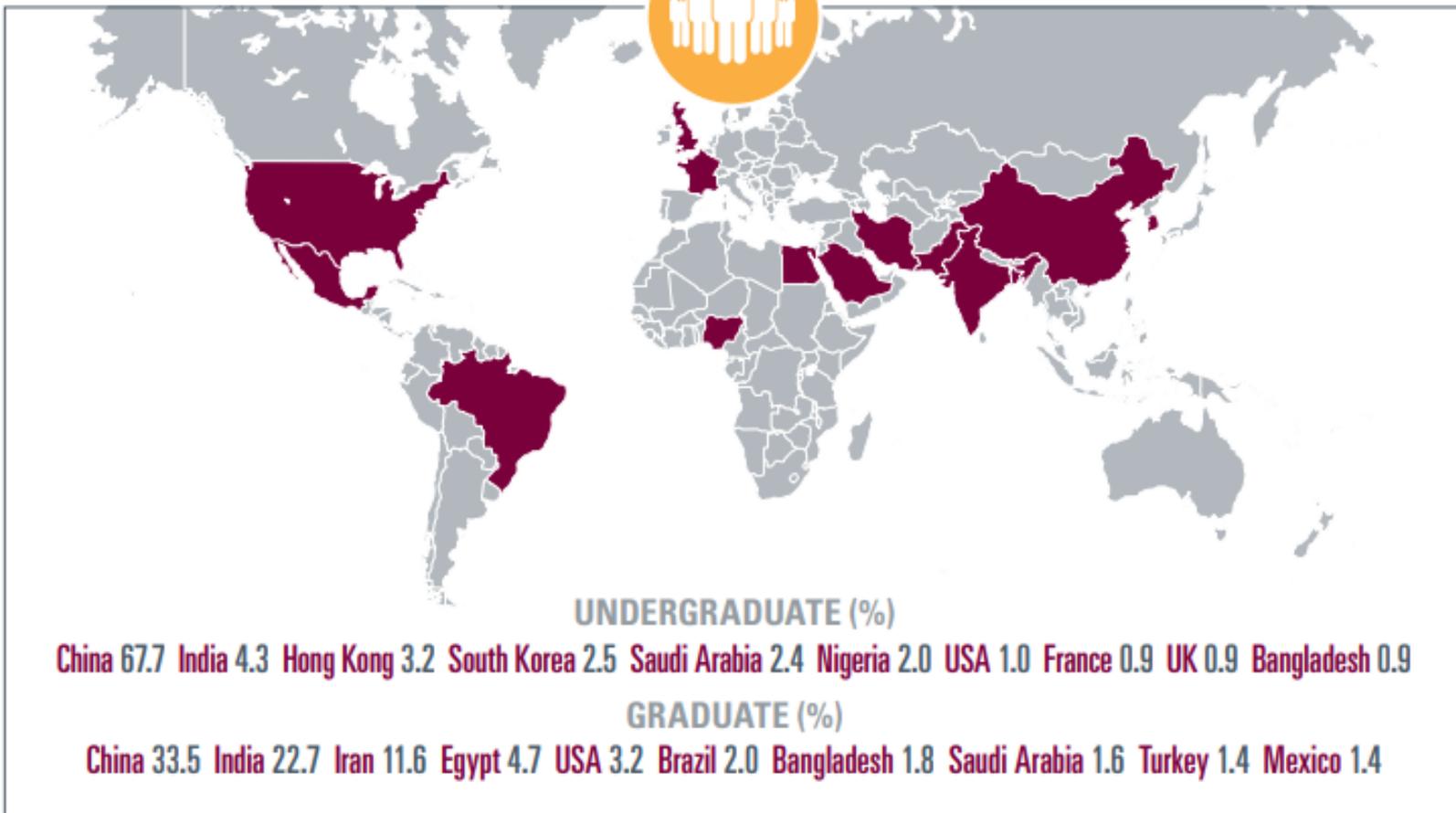


- ❑ Full-time faculty represents **55 countries**. The largest representation of countries, other than Canada, includes the United States, the United Kingdom, India and China.
- ❑ International undergraduate students represent **13.2%** of the student population
- ❑ International graduate students represent **28%** of the graduate student body
- ❑ McMaster's international students represent **113 countries**
- ❑ Over 11,000 active alumni reside outside of Canada, representing **139 countries**

Source: McMaster Fact Book 2019-2020



# INTERNATIONAL:



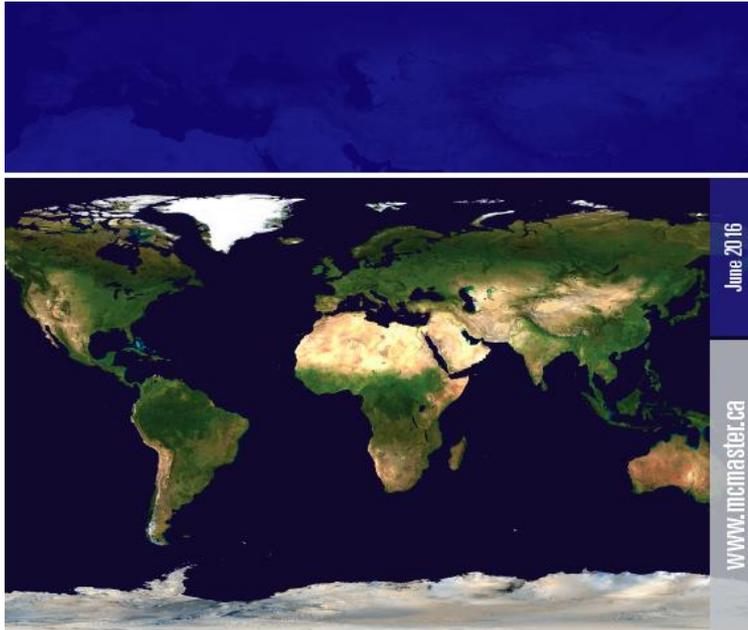
Source: McMaster Fact Book 2019-2020

# Global Opportunities – Program Growth

- Participation in the **McMaster Exchange Program** has tripled since 2010, with pre-coronavirus numbers peaking at 300 students placed into semester study or research abroad programs. Factoring in the reciprocal number of inbound exchange students, McMaster was on track to support nearly 600 exchange students with their global learning goals in 2020.
- The **Global Experience Program**, which supports student participation in work and volunteer opportunities abroad, saw a significant increase from its first year, going from 28 to 204 students engaged in non-traditional global learning opportunities and expanding to approximately 40 countries.



# Global Engagement and Internationalization: The Transformational Model



- ❑ Cooperation for peaceful coexistence and mutual benefit
- ❑ International demand for the University's expertise in research, education, and learning
- ❑ The civic mission of the University, embodying and enabling global citizenship

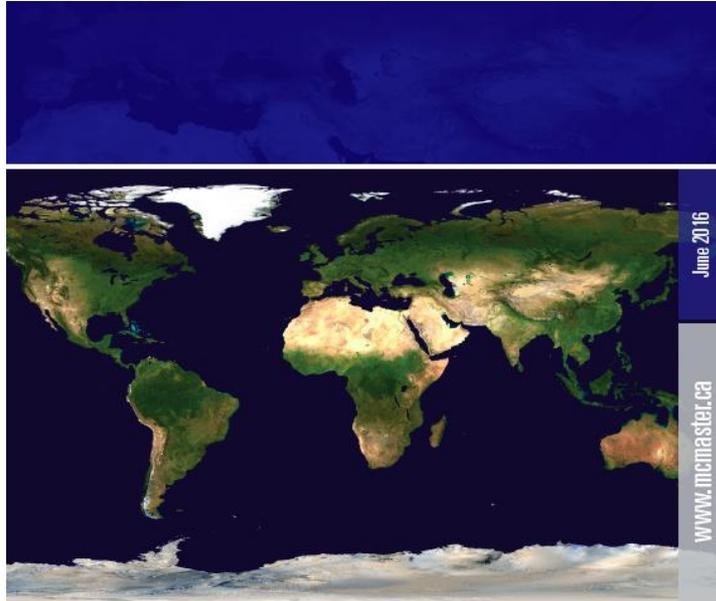
The McMaster Model for Global Engagement  
A Strategy Document



<https://global.mcmaster.ca/global-engagement-strategy/>

# Key Strategic Priorities

## Implementation



The McMaster Model for Global Engagement  
A Strategy Document



- ❑ **Integration of International, Intercultural and Global Dimensions in the Student Experience**
  - Global engagement course development
  - Virtual exchange opportunities development/COIL initiative
  - Student Success Center (SSC) Global Strategy
- ❑ **Support of International Research and Scholarship**
  - Mitacs, Erasmus+, Saudi Scholarships, The Chinese Scholarship Council, The Queen Elizabeth II Graduate Scholarship program
  - International Initiatives Micro Fund (IIMF)
- ❑ **Creation of a Global Identity**
  - Engaging globally, locally
  - Research & partnerships aligned with /addressing the United Nations Sustainable Development Goals (SDG Website project)
- ❑ **Strategic Approach to International Collaboration**
  - Emphasis on mutual benefit and alignment with Faculty interests
  - Partnership with the CALDO, network of ten U15 research universities from Canada engaging top universities in Latin America including government departments responsible for higher education, research & scholarships
  - McMaster launch of 'Global Nexus for Pandemics and Biological Threats' – international network of experts
- ❑ **Enhancement of Internal Coordination and Communication**
  - Annual McMaster Global and IEW Virtual Events Showcase
  - Global Mobility Software Project
  - McMaster Global Steering Committee
  - McMaster Global Engagement Hub:  
<https://global.mcmaster.ca/>

# Research

## Response to COVID-19

### McMaster researchers:

- rapidly mobilized to deliver on more than 100 COVID-19 related research projects, leveraging vast international networks.
- Have been awarded more than \$20 million in COVID-19 Rapid Research funding representing more than a quarter of the funds allocated in the national competition.
- MacTalks series – research that’s making a difference in the fight against COVID-19: <https://brighterworld.mcmaster.ca/articles/watch-as-we-learn-one-thing-about-covid-19-we-have-two-new-questions/>

### Launch of ‘The Global Nexus for Pandemics and Biological Threats’:

- An international network of scientists, clinical health and medical specialists, engineers, social scientists, history and policy researchers, economics and business experts devoted to one goal: preventing future pandemics and mitigating global health threats like antimicrobial resistance.
- The international network will: recruit global talent, boost global health security, train graduate students, provide jobs and economic growth and make Canada a global destination for investment and innovation



*“Our collaborative approach has taught us that the best research results come from working together across disciplines and that’s exactly what this will allow us to do.”*

Karen Mossman  
Vice-President, Research

# International Partnerships: The Importance of Networks

## People-centered model of innovation

supports and encourages the mobility of students and researchers among universities worldwide

## Research talent

needs to be the central focus of efforts to enhance international R&D

## Knowledge and information is the new global currency:

innovation through R&D partnerships will hinge on how information is shared, utilized and leveraged

## Capacity-building

is a key component of the Transformational Model of Global Engagement

## Private sector engagement

can be an integral part of partnership and networking structures



Group of Canadian Research Universities  
Regroupement des universités de recherche du Canada

Signatory of:



UNITED NATIONS  
**academic  
impact**

Sharing  
a Culture  
of Intellectual  
Social  
Responsibility



# Higher Education and Research for Sustainable Development (HESD)

## SUSTAINABLE DEVELOPMENT GOALS



**UNITED NATIONS  
academic  
impact**

Sharing  
a Culture  
of Intellectual  
Social  
Responsibility



**Canada's leading university for social and economic impact**

Gerry Wright  
Global expert in antibiotic resistance research

- At McMaster, our research and teaching impacts the world
- #2 in the world for overall social and economic impact
- #1 in the world for impact on decent work and economic growth
- #1 in Canada for impact on good health and well-being

Source: Times Higher Education University Impact Rankings 2019  
Based on delivery on United Nations Sustainable Development Goals

# Global Networking Opportunities – Student Engagement



**Global  
Citizenship**



.... an online leadership development course, delivered by Common Purpose, a global not-for-profit organization that specializes in Cross-Boundary Leadership, with 75 student spaces available per U21 member.

**85 McMaster participants were part of an online cohort of about 2000 student innovators across the world.**

By **developing ideas together, across borders and time zones**, students develop skills needed to thrive in the 21<sup>st</sup> century whilst tackling some of the world's most pressing problems, outlined in the UN SDGs. With the support of Common Purpose's trained facilitators, participants were guided to reflect on the **improvement in their cultural competency and awareness** throughout the course and how they, as individuals and as groups, can **turn their learning into valuable global action**.

# The Road Ahead - 2021 and Beyond

## Centralized Global Mobility Software

- The Office of International Affairs in partnership with the Student Success Centre is leading a project to explore implementing a centralized global mobility software that will:
  - Facilitate travel tracking across mobility programs for enhanced risk management
  - Provide client management of our international partnerships
  - Be a public facing database of McMaster global opportunities
  - Deliver timely and accurate record-keeping of student exchange balances.

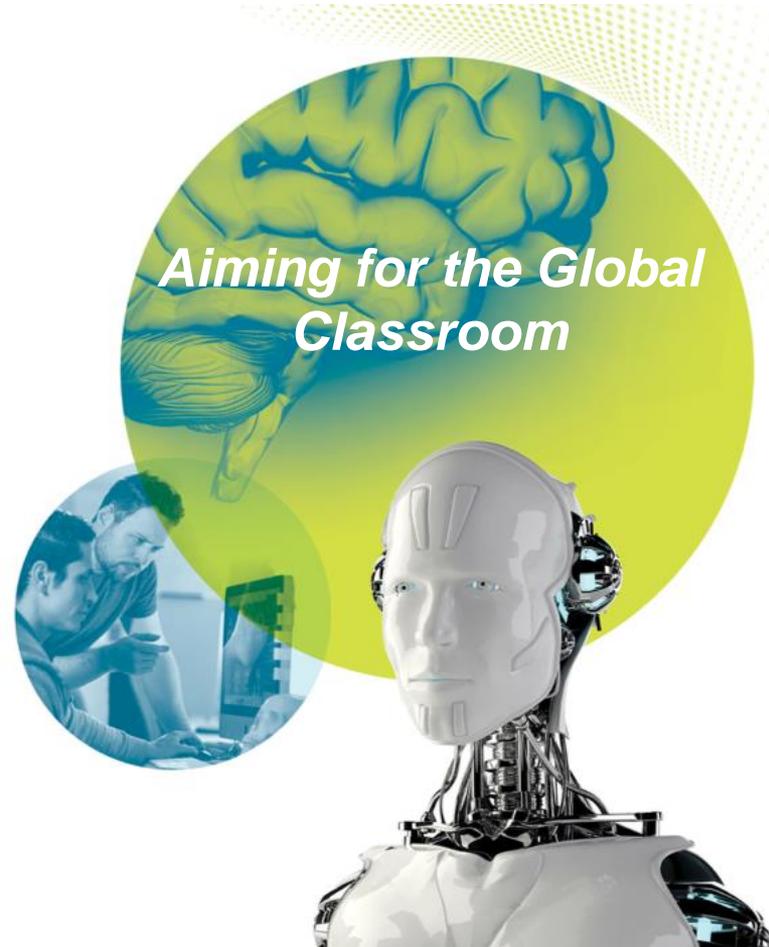
*Providing an enhanced user experience for globally-minded students and a centralized database for travel risk and partnership management purposes*



# The Road Ahead - 2021 and Beyond

## Virtual Exchange/COIL Initiative

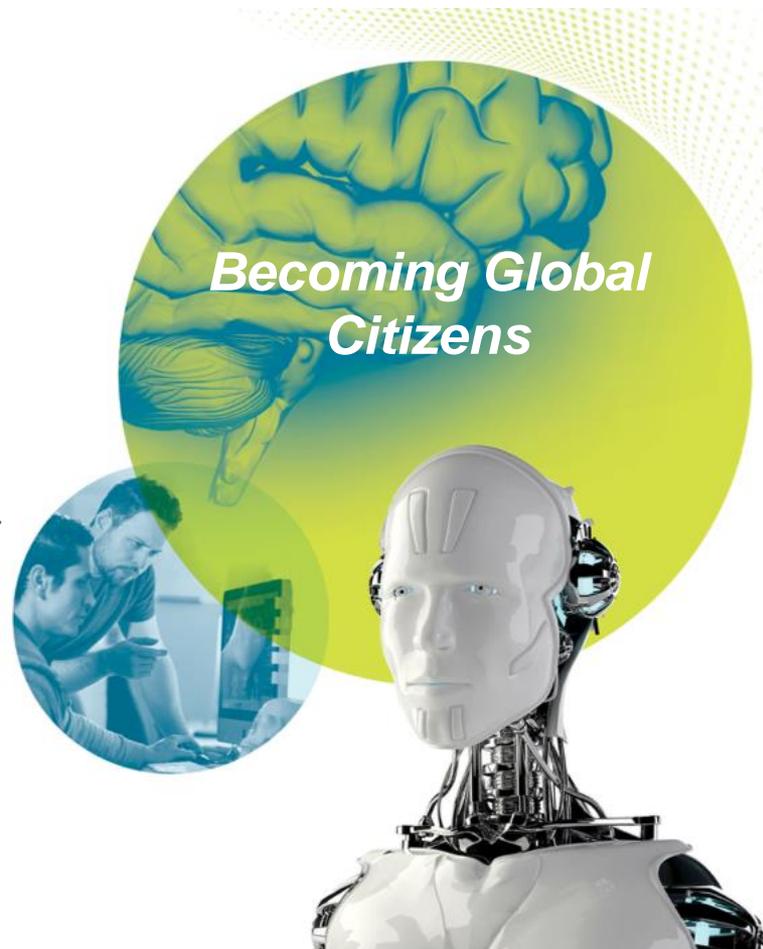
- In collaboration with McMaster faculty and international partners OIA is launching a Collaborative Online International Learning (COIL) initiative that will provide all students and faculty with access to virtual global engagement opportunities.
- COIL projects involve students from McMaster and our international partner institutions engaging in online collaborative curricular or co-curricular projects with an emphasis on intercultural communication.
- COIL and virtual exchange opportunities support McMaster's EDI Strategy – Action Objective #3: Inclusivity and interdisciplinarity in curricula and scholarship, facilitating broader access to intercultural education and global experiences for all students and providing our faculty with the opportunity to deepen partnerships and collaboration with partner institutions around the world.
- A pilot COIL project is currently underway in partnership with the University of Göttingen and McMaster Faculty of Social Sciences, Associate Professor Lydia Kapiriri.
- Several other McMaster COIL partnerships are in early stages of development focusing on global citizenship, global health, sustainability, and entrepreneurship & innovation.



# The Road Ahead - 2021 and Beyond

## Outbound Student Mobility Pilot Program – Innovation Fund

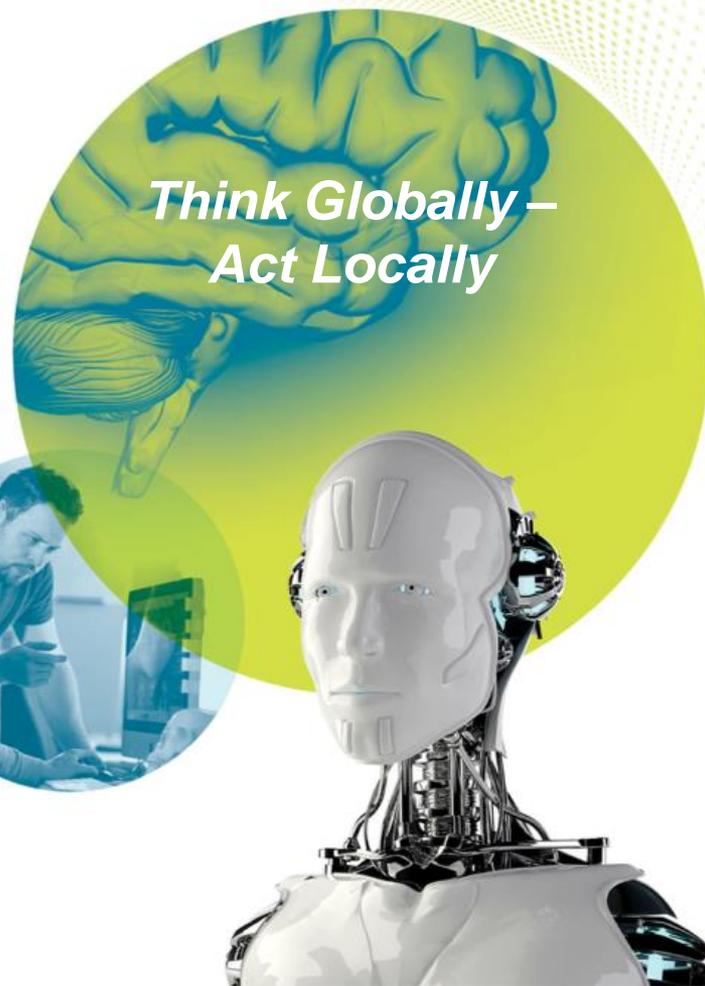
- As part of Canada's new International Education Strategy, the Government of Canada is funding select, innovative new projects that will help institutions adapt mobility programming to a COVID-19 environment
- McMaster's primary project submission, 'A Building Block to Global Engagement' was awarded a grant of \$25,000. The project is a collaboration between the Student Success Center (SSC), the Office of International Affairs (OIA) and Dr. Lydia Kapiroiri with the Faculty of Social Sciences
- The awarded funds will be used to support the development of a pilot university-wide, inter-disciplinary global preparatory course for all outbound mobility participants and motivated on-campus learners to develop the knowledge and skills necessary to thrive as responsible global citizens.
- The course will act as a necessary building block for McMaster's student mobility initiatives, integrating our present strategic approach and innovations in the current pandemic context while still looking ahead to a return to more active forms of global engagement



# The Road Ahead - 2021 and Beyond

Canadian Bureau for International Education  
(CBIE) Regional Conference

In spring/summer of 2021, McMaster will be hosting the CBIE Regional Conference where member institutions from across Ontario will come together to hear CBIE's updates on national activities and initiatives and share international education emerging trends and realities, institutional expectations, benchmarks, and other information of mutual benefit.



Canadian Bureau for  
International Education

# The Road Ahead - 2021 and Beyond

## Reactivation of the International Initiatives Micro Fund (IIMF)

- The International Initiatives Micro Fund (IIMF) will be relaunched with new funding (\$250,000 over the next two years)
- The IIMF provides critical seed funding to nurture new innovative international projects across the University

*Planting the Seeds for  
International Collaboration*



# The Road Ahead - 2021 and Beyond

## Student Success Centre

### SSC Global Strategy

- Priority focus on global learning to help students develop a diverse perspective and skillset in preparation for the global workplace, from home or abroad.

### Virtual Initiatives

- Exploring new and existing relationships to connect students with online opportunities. From virtual internships to remote study, online programs ensure global learning remains accessible to all McMaster students.

### Internationalization@Home

- Expansion of peer-to-peer programming to include intercultural mentoring, creation of global challenge competitions, and facilitating student connections to local organizations with a global scope.

*COVID-19 is an important reminder that global learning is not tied to physical mobility*





# — McMaster — GLOBAL Virtual Showcase

Featuring International Education Week



UNITED NATIONS  
academic  
impact

Sharing  
a Culture  
of Intellectual  
Social  
Responsibility



BRIGHTER  
WORLD

- The McMaster Global Virtual Showcase (including International Education Week) supports McMaster University's vision and mission to make global engagement in education and knowledge generation an integral part of its identity and presence in Canada and the world.
- All McMaster Global event hosts linked the research, knowledge, panel discussions, virtual events and activities that they virtually showcased to one or more of the United Nations Sustainable Development Goals (SDGs).
- McMaster Global events were hosted by faculty, staff and students using a variety of innovative online platforms including: Zoom Webinar, Brazen and HOPIN

# McMaster Global & International Education Week Highlights

## Panel Discussions

- 'The Role of Higher Education in Addressing the Sustainable Development Goals'
- Access to Higher Education: A Shared Vision in the Caribbean Region
- Seeing Themselves: Race, Education and Black Life in Canada (Wilson Institute for Canadian History's 2020-21 Visiting Speaker Series)
- Combatting Modern Slavery: Why Labour Governance is Failing and What we Can do about it

## Conferences

- McMaster Global Health Conference 2020 – Working Locally, Thinking Globally
- Thinking Water: Water Without Borders (WWB) Conference – McMaster University/United Nations University UNU-INWEH

Event schedule: <https://global.mcmaster.ca/mcmaster-global-2020/>

November 4th 2020 | 8:30am - 10:00am

### McMaster Global Panel Presentation

The Role of Higher Education in Addressing the United Nations Sustainable Development Goals



Mr. Ramu Damodaran  
Chief  
United Nations Academic Impact (UNAI)

Dr. Alex Awiti  
Vice Provost, Aga Khan University  
East Africa

Dr. Greg Moran  
Executive Director  
Academics Without Borders (AWBI)

Dr. Andrea Baumann  
Associate VP of Global Health, McMaster University  
Director of WHO, Collaborating Centre in Primary Care

Dr. Peter Mascher  
McMaster University  
Vice Provost, International Affairs

McMaster University | **BRIGHTER WORLD**



McMaster  
Global Health  
Conference

WORKING LOCALLY  
THINKING GLOBALLY

NOVEMBER 7-8, 2020

**REGISTER NOW!**

QUESTIONS? EMAIL: [MACGLOBALHEALTH2020@GMAIL.COM](mailto:MACGLOBALHEALTH2020@GMAIL.COM)

# McMaster Global & International Education Week Highlights

“Be the Change” social media challenge – led by the Student Success Center (SSC)

- The Be the Change initiative challenged students, staff and faculty to think about how we can live more sustainably in our individual lives.
- SSC campaign supporting partners included the SUSTAIN program, Global Health Office (GHO), Office of International Affairs (OIA), and faculty champions: Bonny Ibhawoh, Altaf Arain, Jim Cotton, and Sonia de Laat

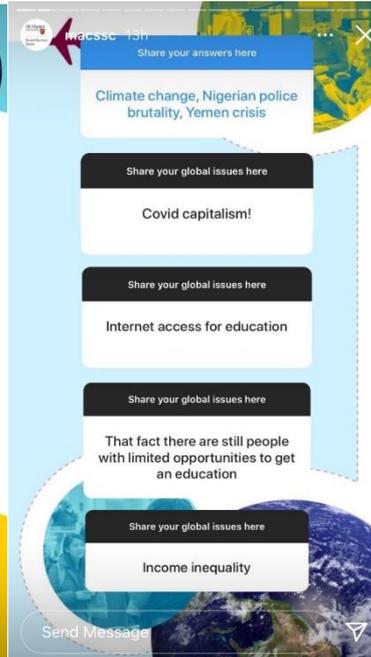


The Be the Change initiative provides an opportunity for all of us to better “walk the talk” when it comes to the Sustainable Development Goals (SDGs) and help encourage people around us to live more sustainably.

Visit our website to find out how you can help change the world.

[bit.ly/MacInternationalEducationWeek](https://bit.ly/MacInternationalEducationWeek)

SUSTAINABLE DEVELOPMENT GOALS



Event schedule: <https://global.mcmaster.ca/mcmaster-global-2020>

# McMaster Global & International Education Week Highlights

## Write and Tell Your Story Workshop Series - Anne Bokma

*Students taking part in this series reflect on how a recent experience has enhanced their global perspective and contributed to their intercultural skills*

- The Student Success Centre (SSC) organized a three-part workshop series for 17 students, hosted by author and award-winning journalist Anne Bokma



Event schedule: <https://global.mcmaster.ca/mcmaster-global-2020>

# UN75

2020 AND BEYOND

SHAPING  
OUR  
FUTURE  
TOGETHER



## Dialogue: Investing in Health for an Equitable Future

December 2, 2020 | 1:00PM – 2:30PM

- **Andrea Baumann** - Associate Vice-President, Global Health, Faculty of Health Sciences, McMaster University
- **Bonny Ibhawoh** - Senator William McMaster Chair in Global Human Rights, McMaster University and Chair of the United Nations Expert Mechanism on the Right to Development
- **Peter A. Singer** - Special Advisor to the Director General of the World Health Organization, Adjunct Professor of Medicine at University of Toronto

Support the development of a global mindset





# Q & A

Andrea Baumann

Lydia Kapiriri

Peter Mascher

Sean Van Koughnett

# McMaster Global

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## Town Hall Update

### Thank you!

- More questions? Feedback? Reach out to us at: [macglobal@mcmaster.ca](mailto:macglobal@mcmaster.ca)
- Twitter: @mcmasterglobal
- For global engagement updates/events/opportunities go to the McMaster Global Hub at: [global.mcmaster.ca](http://global.mcmaster.ca)

